



MediaKit2023-24

DISCOVER
Brazil Canada Portugal



PRESENTATION

The **DISCOVER** magazine has been innovating and consolidating as one of the major media in Canada since 2010. Updated, dynamic and creative, disseminates information that provoke deep reflection.

The goal of the magazine is to promote business opportunities, and tourism in **Brazil, Canada & Portugal**. And connect, integrate, and support the Portuguese Speaking Community in Canada, as well strengthen, and deepen the relations between the three countries and connect them with the world.

The **LML Communications & Marketing** is responsible for the magazine publishing in Canada. The company operates in the city of Toronto for over 15 years with a focus on the areas of marketing, media and event production.

The digital version of the magazine is available on the website: www.magazinediscover.com



Why advertise in the DISCOVER Magazine?

- You will be interacting with three specific audiences: Brazilians, Portugueses and Canadians;
- The work on the social network (Facebook, Twitter, Linkedin, Youtube, Instagram and Pinterest), DISCOVER News (Newsletter) and website (through daily posts) extends the reach of the magazine and thereby gave great exposure for advertisers;
- Information about the magazine and website's price list is available by request. Please send us an email to marketing@magazinediscover.com

Responsibility, credibility & respect for our readers;

With a portfolio that focuses on content that interest readers the most;

A magazine that connects business and opportunities;

Deep insights into the issues & trends across business, tourism & culture.



DISCOVER Team

Founder/Publisher

Leila Monteiro Lins

Director

Teresa Oliveira

Editor

Jandy Sales

Contributores

Top professionals from Brazil,
Canada & Portugal

Art Director

Bruna Lopes

Photographers

Dave Burke (Canada)

Diego Barros (Brazil)

Marketing

Leila Monteiro Lins (Canada)

Jandy Sales (Brazil)

Digital Marketing

Agência Vetta



Public Profile Reader

TARGET AUDIENCE

Female: 55,2%

Male: 44,7%

DEMOGRAPHIC

35 to 54 years old

LOCATION

43% are in Brazil

32% in Canada

7,5% in USA

DISCOVER WEBSITE'S VISITORS / MONTHLY

Average of 1,500 visitors / Month (87% organic | 8% direct)

magazinediscover.com

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